

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department – Tourism Promotion – Payment to M/s. Touchstone Advertising (P) Ltd., for printing and supply of posters and invitation cards – Sanction of Rs.78,750/- (Rupees seventy eight thousand seven hundred and fifty only) – Orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 841

Dated 01.11.2013.

Read:-

Received from the Executive Director (Marketing), APTDC,
Hyderabad, Letter No.APTDC/PR/25/2013, Dated 17.10.2013.

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ORDER:-

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourist attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls, hoardings etc.

2. In the reference read above, the Executive Director (Marketing), A.P. Tourism Development Corporation Limited, Hyderabad has submitted bill for an amount of Rs.78,750/- towards printed & supplied posters of “Durgam Cheruvu” and “Srisailam & Nagarjuna Sagar Tour Package” for 500 no’s each and invitation cards with envelops for two different occasions “World Tourism Day and Launch of Hotel Haritha Plaza” for 100 nos. each to A.P. Tourism Development Corporation Limited and requested to make payment to M/s. Touchstone Advertising (P) Ltd., Hyderabad.

3. Government, after careful examination of the matter hereby sanction an amount of Rs.78,750/- (Rupees seventy eight thousand seven hundred and fifty only) to M/s. Touchstone Advertising (P) Ltd., Hyderabad towards printed & supplied posters of “Durgam Cheruvu”, “Srisailam & Nagarjuna Sagar Tour Package” for 500 no’s each and invitation cards with envelops for two different occasions “World Tourism Day and Launch of Hotel Haritha Plaza” for 100 nos. each.

4. The amount sanctioned at para-3 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist accommodation & Other facilities to Tourists – Schemes included in PLAN, 11-Normal State Plan, 13-Tourism PMU, 260-Advertisements, Sales and publicity expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para–3 above and disburse the same to M/s. Touchstone Advertising (P) Limited, Hyderabad through online. The following are bank account details:

Bank Name	Bank of Baroda
Branch	Banjara Hills
Account No.	2661 0200 00 00 60
IFSC code	BARB 0 PBBHYD

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. Touchstone Advertising (P) Limited,
Classic Emerald, Road No.10, Banjara Hills, Hyderabad – 500 034.
The Assistant Secretary to Government and Drawing &
Disbursing Officer, YAT & C (PMU) Department.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU-Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER